

## RELEVANT EXPERIENCE

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2025–Present

### MARKETING & COMMUNICATIONS SPECIALIST

*Investigative Reporters & Editors, Remote*

- ❑ Lead marketing and communications strategy for a biweekly newsletter, conferences and fellowships serving nearly **20,000 journalists** nationwide.
- ❑ Accelerated cross-platform audience growth, expanding Instagram by **26.6% to 5,462 followers** and LinkedIn by **12.2% to over 31,200 professional connections**.
- ❑ Designed high-performing carousels, short-form videos and educational infographics that generated **35,400+ public interactions** among reporters, fellows and media executives.

2026–Present

### PART-TIME LECTURER

*California State University, Long Beach*

- ❑ Instruct undergraduate students in **News Writing & Ethics**, developing culturally relevant curricula covering **media literacy, AP Style, First Amendment Law, SPJ's Code of Ethics, inclusive journalism and responsible AI usage**.
- ❑ Design immersive, engaging newsroom and public relations simulations that mirrored **professional career environments**, training students in investigative interviewing, fact-based reporting, and crisis communication strategies.
- ❑ Earned **highly positive feedback** from a majority of students, who commended my passion, expertise, intentional coursework and real-world journalism assignments.

2020 - Present

### FREELANCE REPORTER

*The Guardian, New York Times, Time Magazine, PBS NewsHour, Capital B*

- ❑ Reported and wrote two [features](#) on Black men's mental health in Los Angeles for **The Guardian**, drawing on interviews with community members, on-site reporting at a nonprofit healing space, expert sourcing, and research on disparities affecting Black boys and men.
- ❑ Analyzed education data, academic research and public records for **The New York Times** reporting on Zoom school suspensions, producing a [reported opinion piece](#) that challenged punitive discipline and highlighted its impact on marginalized students.

2022-2024

### ASSOCIATE EDITOR

*LAist, Los Angeles, CA*

- ❑ Grew *How to LA* newsletter subscribers by **30% (31K+)** through audience engagement strategies, along with reporting news stories for the LAist digital site and the How to LA podcast.
- ❑ Contributed to podcast editorial strategy and production for the How to LA podcast, which received **RTNA Southern California's 2024 Golden Mike Award for Best Overall Podcast**.
- ❑ Produced high-performing stories, including a [feature on Black cowgirls in Los Angeles](#) which became a **Top 5 Apple News story** with **12.8K views** and **nearly 3K social engagements**.

2020-2021

**K-12 EDUCATION REPORTER**

*Chalkbeat, Indianapolis, IN*

- ❑ Covered K-12 education across Indianapolis, producing accountability, enterprise and breaking news reporting on school reopening, remote learning and equity during the COVID-19 pandemic.

2019–2020

**K-12 EDUCATION REPORTER**

*Austin American-Statesman*

- ❑ Wrote about how 12 predominately Black and Latino schools were closing in the Austin School District because of budget cuts and how that was impacting the community.
- ❑ Covered stories about curriculum debates, COVID-19 response and enrollment trends in 11 Central Texas school districts.

## EDUCATION

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**MASTER OF SCIENCE IN JOURNALISM**, *Columbia University, New York City, NY*

**BACHELOR OF ARTS IN JOURNALISM**, *Indiana University, Bloomington, IN*